



Palm Beach State College District Board of Trustees Workshop

September 19, 2023

PALM BEACH STATE
COLLEGE

1933-2023

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Palm Beach State College District Board of Trustees Workshop



President's Goals

Ava L. Parker, J.D.
President

September 19th, 2023





Palm Beach State College
Board Self-Evaluation
Academic Year 2022-2023

RESULTS

The Trustee Code of Ethics and Board Self-Evaluation were developed at the consensus of the Board. The Trustee Code of Ethics will assist the Board with establishing and maintaining clear direction in its uncompromising commitment to Ethics. The Board Self-Evaluation will provide a mechanism to assess the Board's effectiveness.

Strongly Agree	Agree	Somewhat Agree	Neither Agree nor Disagree	Somewhat Disagree	Disagree	Strongly Disagree
7	6	5	4	3	2	1

Board Organization

1.	The board operates as a unit.	3	2					
2.	Board members respect and uphold the final majority decision of the board.	5						
3.	Board members understand that they have no legal authority outside board meetings.	5						
4.	Board members make decisions after thorough discussion and exploration of many perspectives.		5					
5.	Meeting agenda items contain sufficient background information and recommendations for the board to make sound decisions.	5						

Policy Role

1.	The board focuses on policy in discussions, not administrative matters.	1	3	1				
2.	The board has clarified the difference between policy roles and the roles of the president and staff.	1	4					
3.	The board makes provisions, through the president, to seek advice and recommendations from faculty, staff, and students in developing educational policy.	4	1					

Community Relations

1.	The board is knowledgeable about community expectations and regional needs.	2	3					
2.	Board members adhere to protocol when dealing with citizens and the media.	3	2					
3.	The board assists in developing education partnerships with community agencies, businesses, and local government, where appropriate.	3	2					

Policy Direction

1.	The board is appropriately involved in defining the vision, mission, and goals.	4	1					
2.	The board bases its decisions in terms of what is best for students and the community.	3	1	1				



Strongly Agree	Agree	Somewhat Agree	Neither Agree nor Disagree	Somewhat Disagree	Disagree	Strongly Disagree
7	6	5	4	3	2	1

Policy Direction *continued*

3.	The board regularly reviews the mission, vision, and values of the college.	2	3					
4.	The board monitors the effectiveness of the college in fulfilling its mission.	1	4					
5.	The board is knowledgeable about the educational programs that implement the mission of the college.		5					
6.	The board maintains a future-oriented, visionary focus in board discussions.		5					
7.	The board sets annual priorities for the president.	2	3					
8.	The board requires long-range strategic planning.	2	3					

Board – President Relations

1.	A climate of mutual trust and respect exists between the board and the president.	5						
2.	The board sets clear expectations for the president.	3	2					
3.	Board members are available to the president for support and feedback.	5						
4.	The board has clear protocols for communicating with staff that include the president.	5						

Standards for College Operations

1.	The board understands the fiscal condition of the organization.	5						
2.	The board assures the budget reflects college priorities in the mission and goals.	5						
3.	The board has established clear parameters for collective bargaining with employee groups through the president.	4	1					
4.	The board is committed to equal opportunity.	5						

Institutional Performance

1.	The board demonstrates a concern for the success of all students.	5						
2.	The board adequately monitors the impact the college has on the community.	4	1					
3.	The board evaluates the President's accountability reports to state and federal agencies.	4	1					
4.	The board understands the financial audit and its recommendations.	4	1					



Strongly Agree	Agree	Somewhat Agree	Neither Agree nor Disagree	Somewhat Disagree	Disagree	Strongly Disagree
7	6	5	4	3	2	1

Board Leadership

1.	The board adheres to a code of ethics or standards of practice.	5					
2.	Board members work together as a team to accomplish the work of the board.	3	2				
3.	Board members may contribute single interest or their own professional perspectives to discussions, but always vote on behalf of the entire community.	5					
4.	The board works to build positive relationships with all stakeholders.	4	1				
5.	The board annually evaluates itself.	5	0				

Advocating the College

1.	The board plays a leadership role in the community.	2	3				
2.	Board members participate in community activities as representatives of the college.	2	3				
3.	The board helps educate the community about college needs and issues.	2	2	1			
4.	The board actively seeks political and civic support for the college, both locally and on state and federal levels.	2	2	1			
5.	The board actively supports the college's foundation and its fundraising efforts.	2	3				

Board Education

1.	New members receive an orientation of the board and the institution.	5					
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Suggested Recommendations

- Revive community forums.
- Very good process on discussing board items before the meeting. This process keeps everyone informed on items and allows for further discussion.
- Continue to educate the Board on how we can better assist to educate the local community about the College's needs & issues.

Signature _____

Date _____

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President's 2022-2023 Goals-Summary

- Goal 1: Retention
- Goal 2: Fundraising
- Goal 3: Security
- Goal 4: Procurement & Contracting
- Goal 5: Campus Culture
- Goal 6: Sixth Avenue Improvement
- Goal 7: 90th Anniversary Celebration
- Goal 8: Strategic Plan



Goal 1: Retention

Implement programming and develop a culture to improve the re-enrollment and retention rates from fall to spring and spring to fall semester by 5%.

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Transition our systems so that all students with Math and English requirements take those classes in the first 20 hours.



Goal 2: Fundraising

July 1, 2022 – June 30, 2023; \$5.5M

- Funds raised for the last five years:
 - 2017-2018: \$2.1M
 - 2018-2019: \$3.2M
 - 2019-2020: \$13.2M
 - 2020-2021: \$4.4M
 - 2021-2022 \$4.7M

July 1, 2023 – June 30, 2024; \$15M

- Funds raised for the last five years:
 - 2018-2019: \$3.2M
 - 2019-2020: \$13.2M
 - 2020-2021: \$4.4M
 - 2021-2022 \$4.7M
 - 2022-2023 \$14.2M



Goal 3: Security

Review security protocols on each campus and update processes and procedures that align with national standards. Review the Bolanti security analysis and redirect resources to advance the hardening of the campuses.

Recommend and implement an armed security system to support or replace the current non-sworn security service at the College.



Goal 4: Procurement & Contracting

Review contracting and procurement processes and as necessary modify to align with statewide and national best practices.

Plan a meeting with national leaders in contracting and procurement to present best practices in contracting and procurement with staff and Board members as the target audience.



Goal 5: Campus Culture

Implement engagement and communication strategies to support faculty, staff & students and build the morale of the college community.

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Goal 6: Sixth Avenue Improvement

Implement the first phase of Sixth Avenue Improvement project to at a minimum include the bell tower or the Panther Plaza.

Continue the implementation of the Sixth Avenue Improvement project including the Panther Plaza, monument signs and plans for the library upgrades and academic complex.



Goal 7: 90th Anniversary Celebration

Develop a year-long celebration to include Quarterly events, campus activities and alumni & Community engagement to expand the brand of the College.

Implement “Panther in Palm Beach County” project.



Goal 8: Strategic Plan

Develop a new Strategic Plan based upon the foundational principals of the Aspen prize.

Implement the tactics established for year one of Panther Strong 2026.



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