



Palm Beach State College District Board of Trustees Meeting

September 24, 2024

PALM BEACH STATE
COLLEGE

1933-2023

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KNOWLEDGE IS FOREVER

**Palm Beach State College
District Board of Trustees Meeting**



Faculty Comment

Ms. Lauren Zatto

Professor I, Mathematics

September 24, 2024



ACUE

300 PBSC Faculty & Staff have earned an ACUE certificate!
More ACUE certified educators are in the making!



Put *teaching excellence* at the center of student success.

The Association of College and University Educators (ACUE) offers the only teaching certification endorsed by the American Council of Education. Certifying faculty in ACUE's Effective Teaching Practice Framework is proven to propel students' success, increase retention of first-year students, and lower DFW rates.



Improve Retention



Propel Student Success



Support Faculty Well Being

Association of College and University Educators

ACUE Certificate in Effective Online Teaching Practices

- ❖ I was fortunate to be a member of PBSC's first ACUE cohort (Spring 2022)
- ❖ The ACUE lessons inspired me to redesign my courses.

Giving Back:

- I offered a professional development workshop on "ACUE best practices to promote academic integrity".



ACUE Framework

I update my orientation module often
& I embed growth mindset type activities

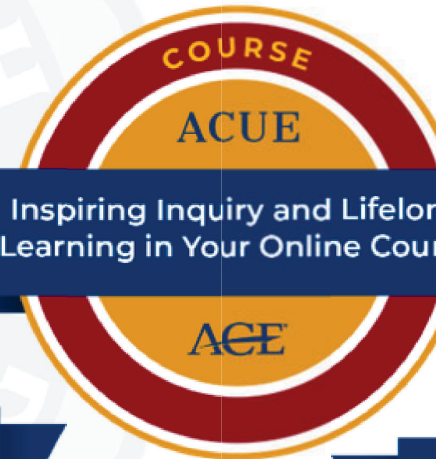
I foster an environment for self-directed learners
(I offer choices within my assignments and instructional content)



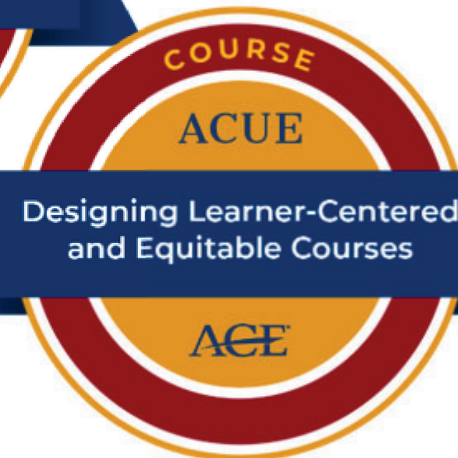
Creating an Inclusive
and Supportive Online
Learning Environment



Promoting Active
Learning Online



Inspiring Inquiry and Lifelong
Learning in Your Online Course



Designing Learner-Centered
and Equitable Courses

I utilize micro lectures, group work,
& discussion boards

I create opportunities for students to reflect
and use feedback to improve performance



ACUE Implementation

ACUE Practices I've implemented...

- Providing clear online instructions (i.e.: providing videos and/or screenshots)
- Using data and feedback to revise and improve my teaching
- Active Learning Cycle (explore concept, build concept knowledge, & apply knowledge)
- Enforce “exit tickets” so I can quickly identify which students need more support
- Start-Stop-Continue student survey (used to update my course)
- Calendly link for office hours
- Embedded tutor - PALS (Panther Strong 2026 Strategic Plan expansion goal)



ACUE Pinning Ceremony





Professional Development opportunities

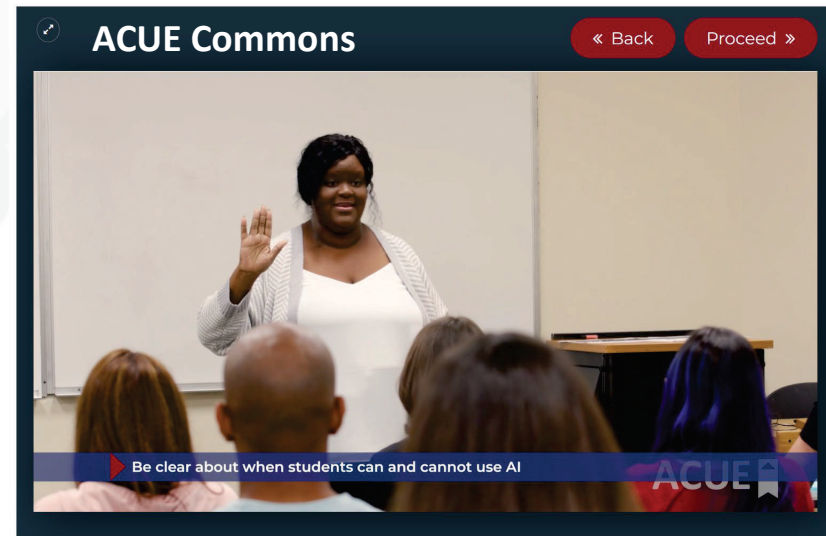
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FOREVER



At PBSC, we embrace and celebrate the idea that knowledge lasts a lifetime!

PBSC offers faculty diverse ways to strengthen their pedagogy:

- Artificial Intelligence across the curriculum
- AI community of practice
- ACUE Course Certification
- ACUE Commons
- Conference Opportunities
 - NISOD Fall Virtual Conference (Oct 16-18)
- Technology Summits
- Consultations with faculty developers
- CTLE workshops
- Magna 20 Minute Mentors
- Wall Street Journal





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**TMRW Sports - SoFi Center
User Experience Enhancements**

Mr. Edgar Cintron

Director, Facilities

September 24, 2024



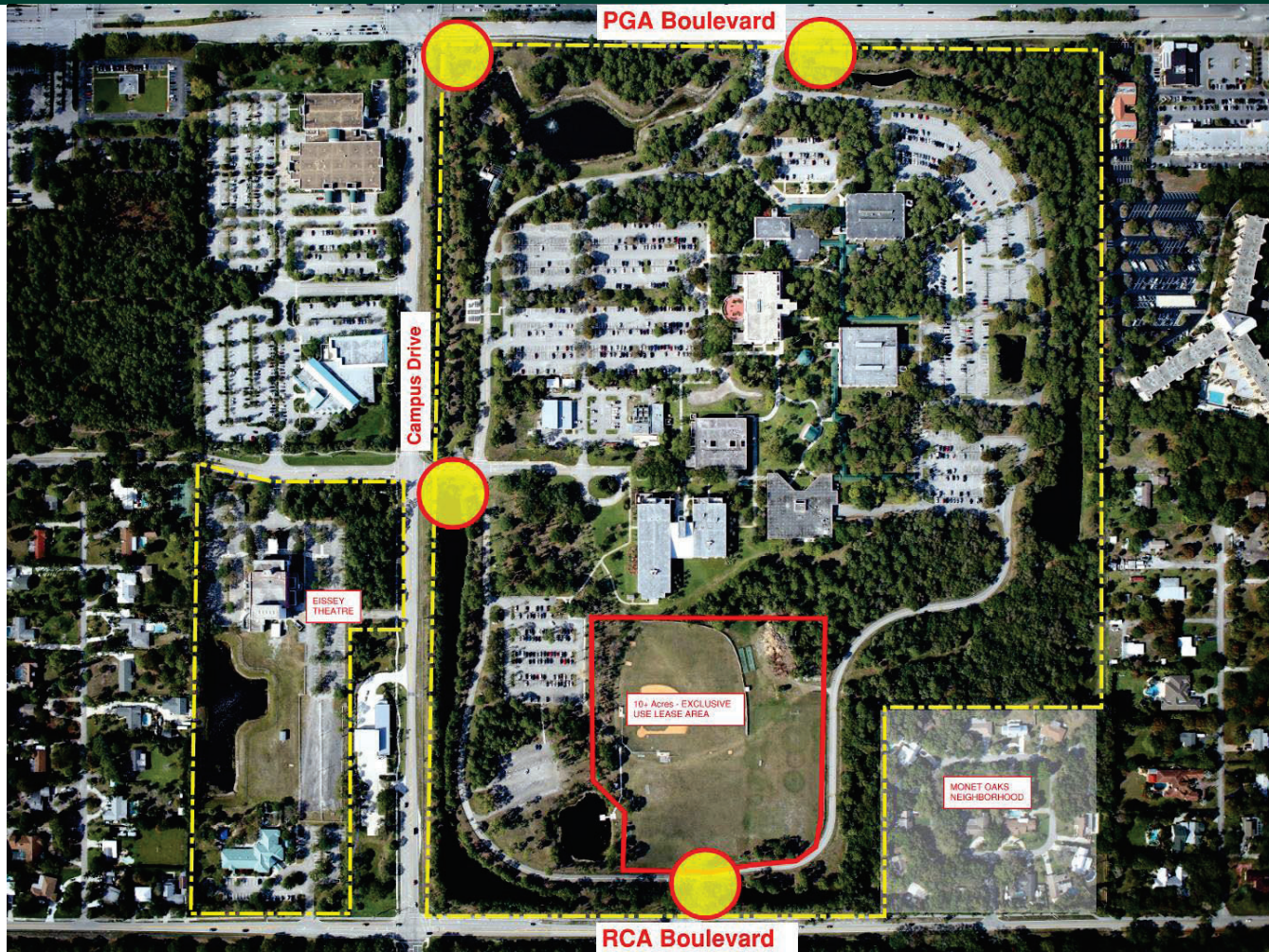
SoFi Center User Experience Enhancements

Enhancements Overview

- Monument Entry Signage Refresh
- Blue & Grey Parking Lot Improvements
- Site Lighting
 - Pedestrian Walkways
 - Perimeter Road West



Monument Entry Signs



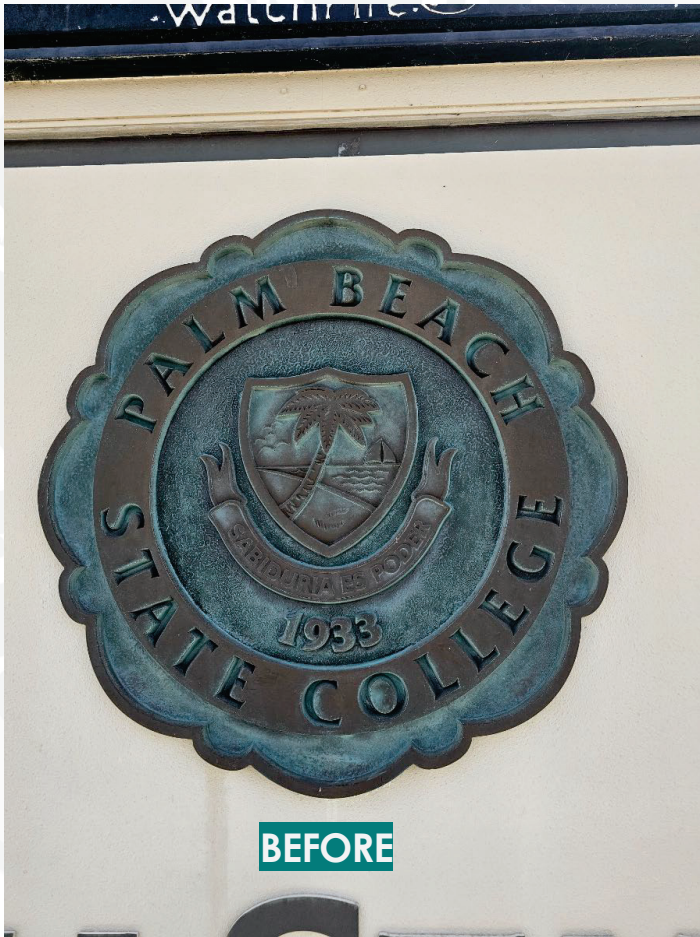


Monument Entry Signage Refresh



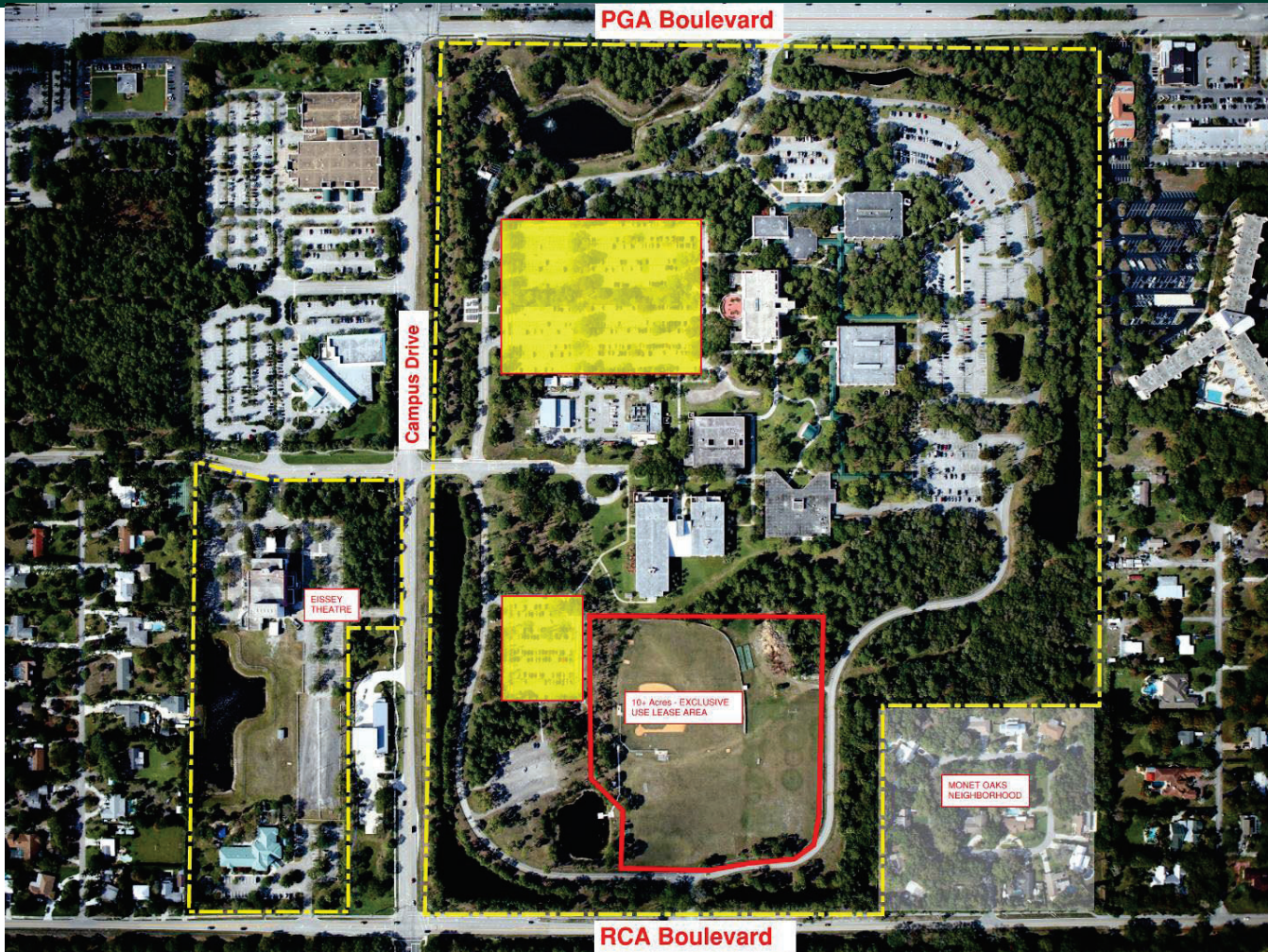


Monument Entry Signage Seal Refresh





Parking Lot Improvements





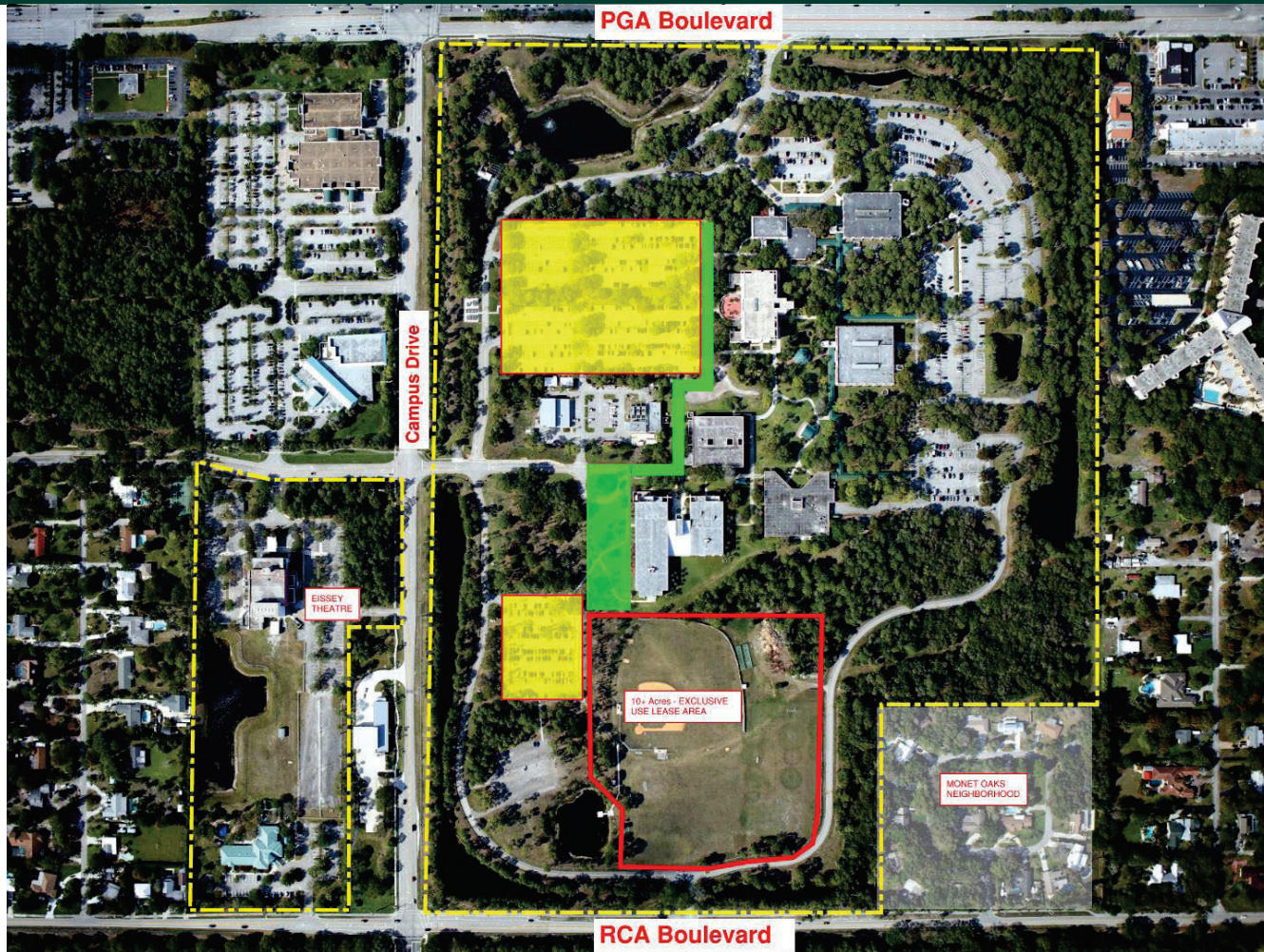
Blue & Grey Parking Lot Improvements

Project Overview

- Replace light fixtures on existing poles
 - Installation to be Completed by 10.31.2024
- Replace Aisle Wrap Signage on Poles
 - Installation to be Completed by 11.30.2024
- Power wash stops, seal and re-stripe lots
 - Installation to be Completed by 12.13.2024
- Work being coordinated by Facilities
 - Estimated Cost \$96,000



PEDESTRIAN Site Lighting Improvements





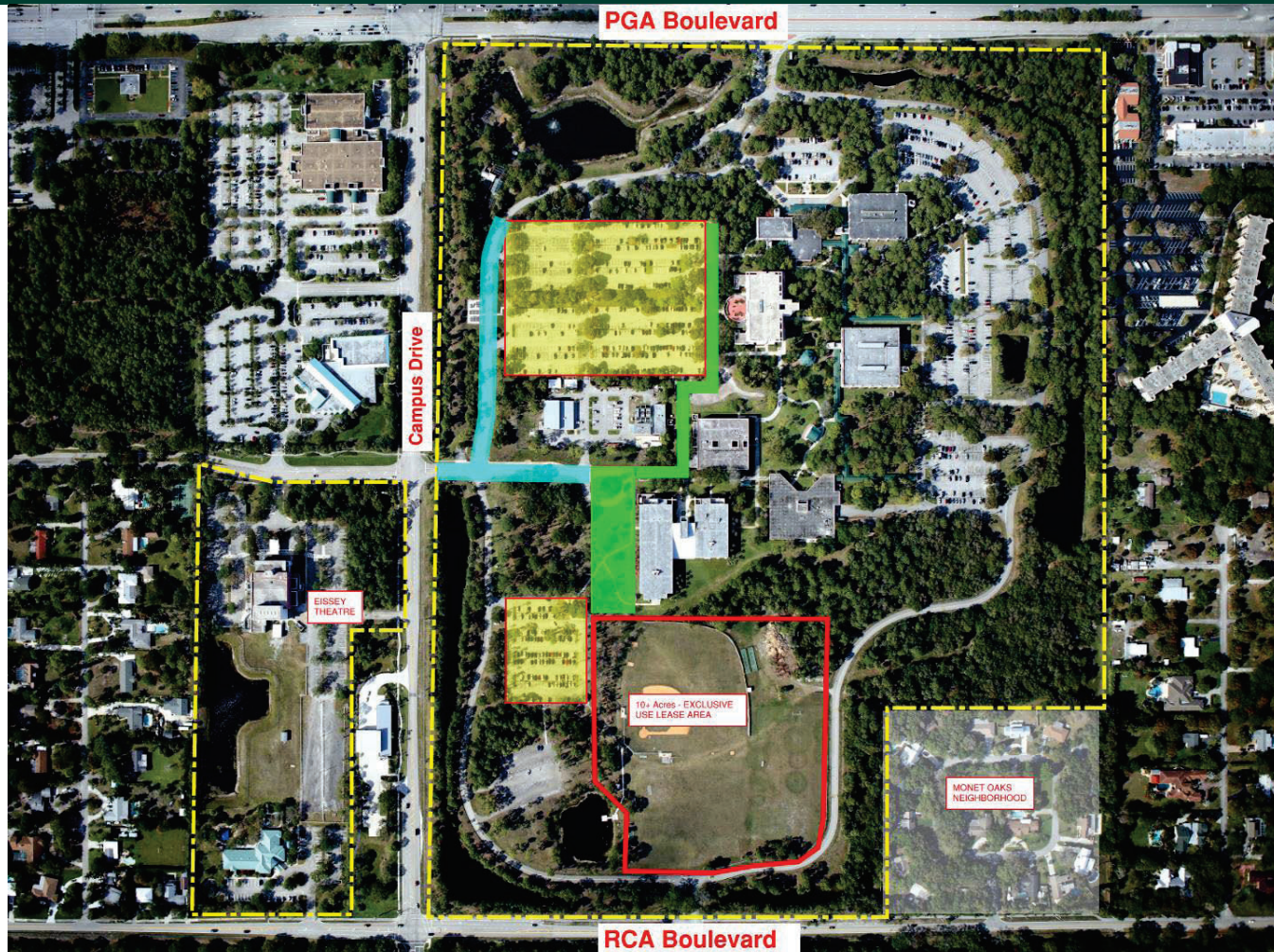
Site Lighting – Pedestrian Walkways

Project Overview

- Design Build - Cape Design Engineering
- Work Started 08.15.2024
- Remove and replace existing poles with concrete poles
 - Installation to be Completed by 10.31.2024
- Install new light fixtures
 - Installation to be Completed by 10.31.2024
- PO Issued by Foundation
 - Cost \$222,801



PERIMETER Road West Site Lighting





Site Lighting – Perimeter Road West

Project Overview

- Design Build - Cape Design Engineering
- Work Started 09.11.2024
- Remove and replace 10 poles from Campus drive entrance to Blue Lot with concrete poles
 - Installation to be Completed by 12.13.2024
- Install new light fixtures
 - Installation to be Completed by 12.13.2024
- PO Issued by Foundation
 - Cost \$127,099

**Palm Beach State College
District Board of Trustees**



**TMRW Sports - Sofi
Pedestrian Experience
Enhancements-Proposed Easement**

Mr. Kirk Stetson

**Manager Facilities Planning and
Construction**

September 24, 2024



AERIAL Photo - Orientation





AERIAL Photo - Orientation



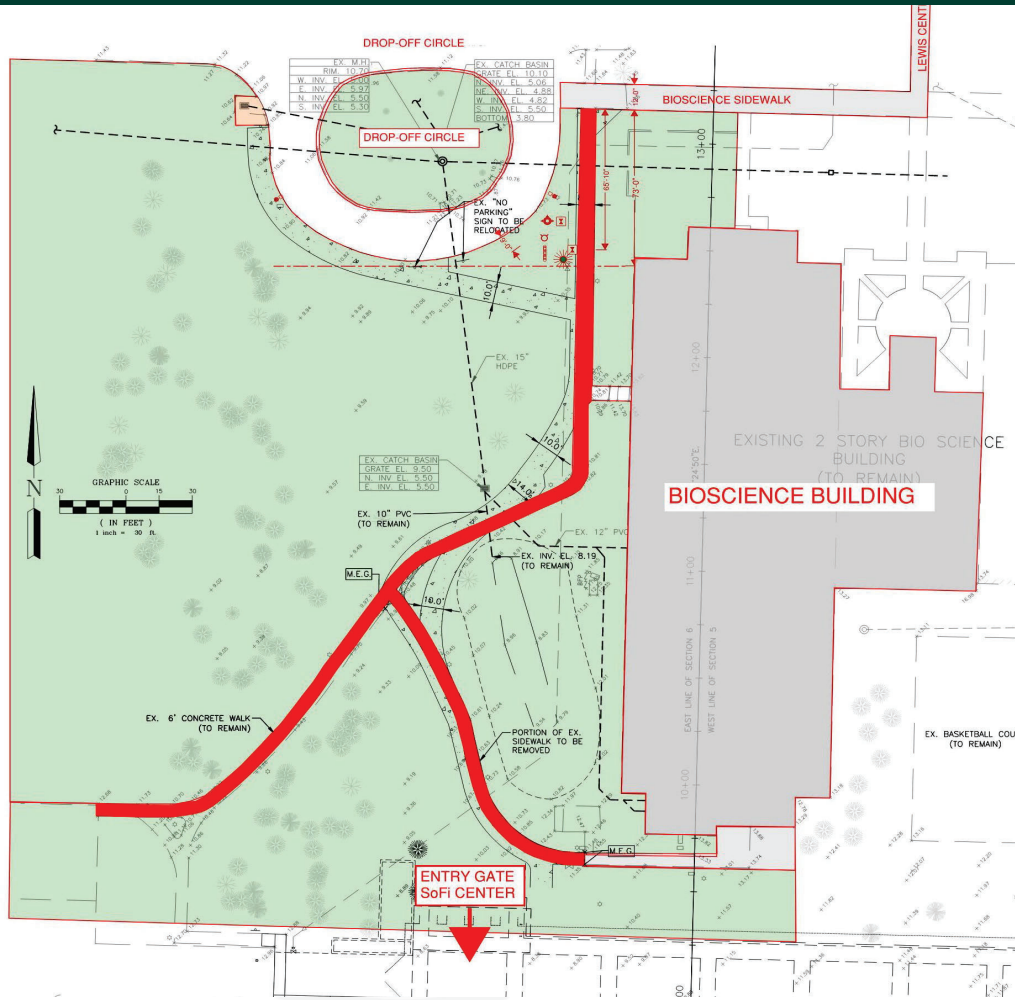


SoFi Pedestrian Entry – IMPACT Area





Existing Sidewalks Bioscience to Gray Lot





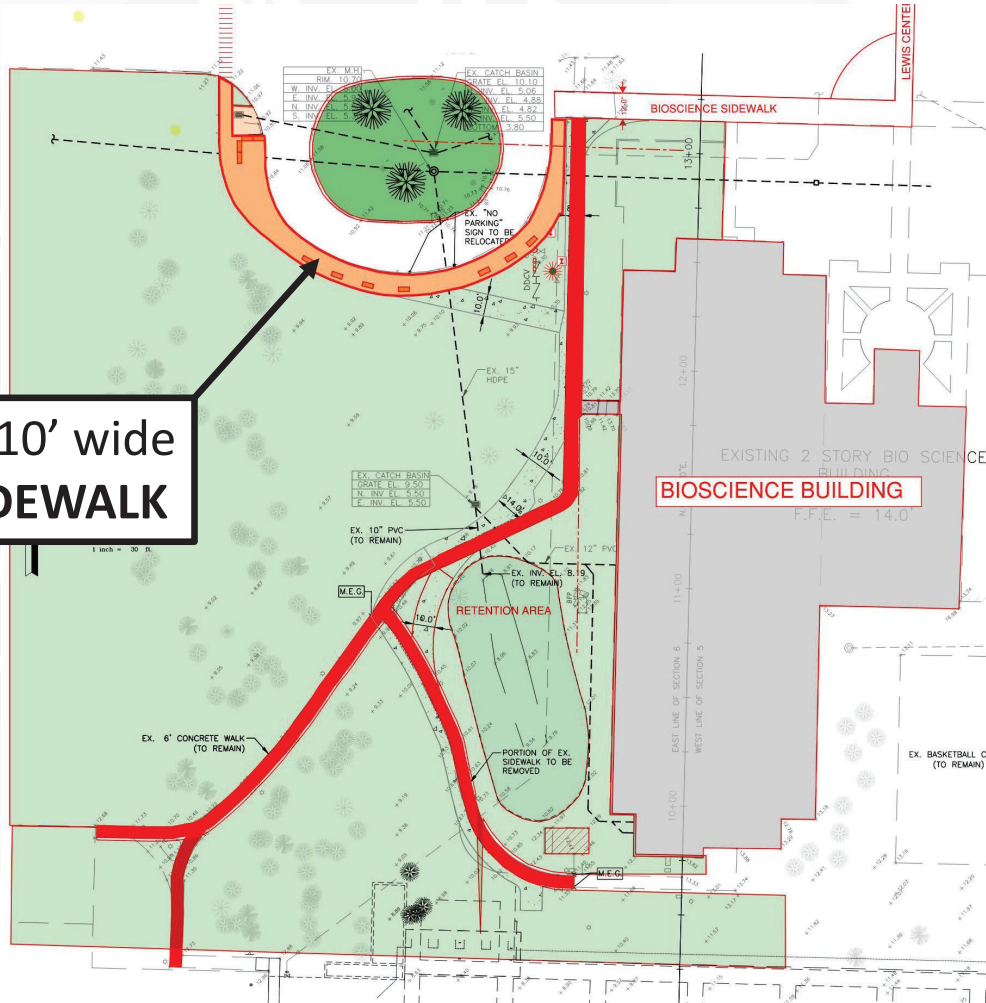
SoFi Elements #1 – Drop Off Circle





SoFi Elements #2 – 10' w Circle Sidewalk

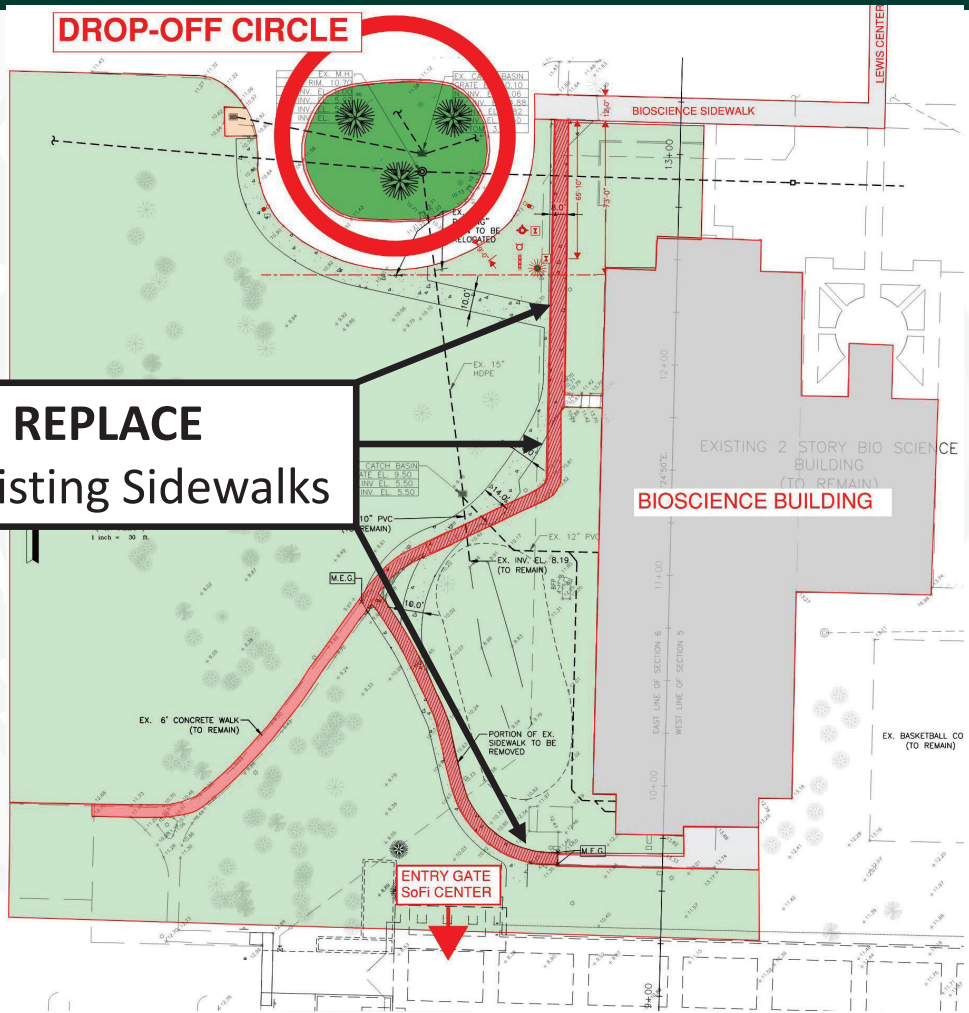
#2 NEW 10' wide Circle SIDEWALK





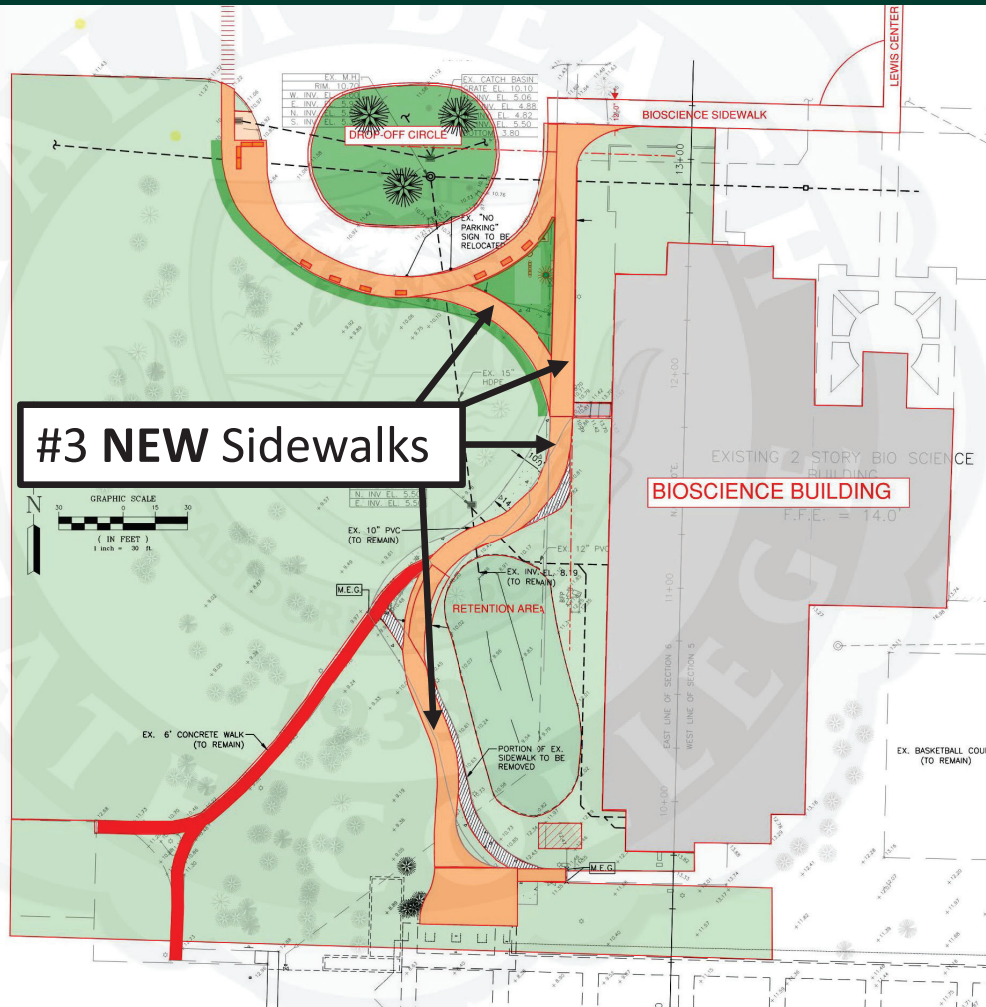
SoFi Elements #3 – REPLACE Sidewalks

#3 REPLACE
Existing Sidewalks



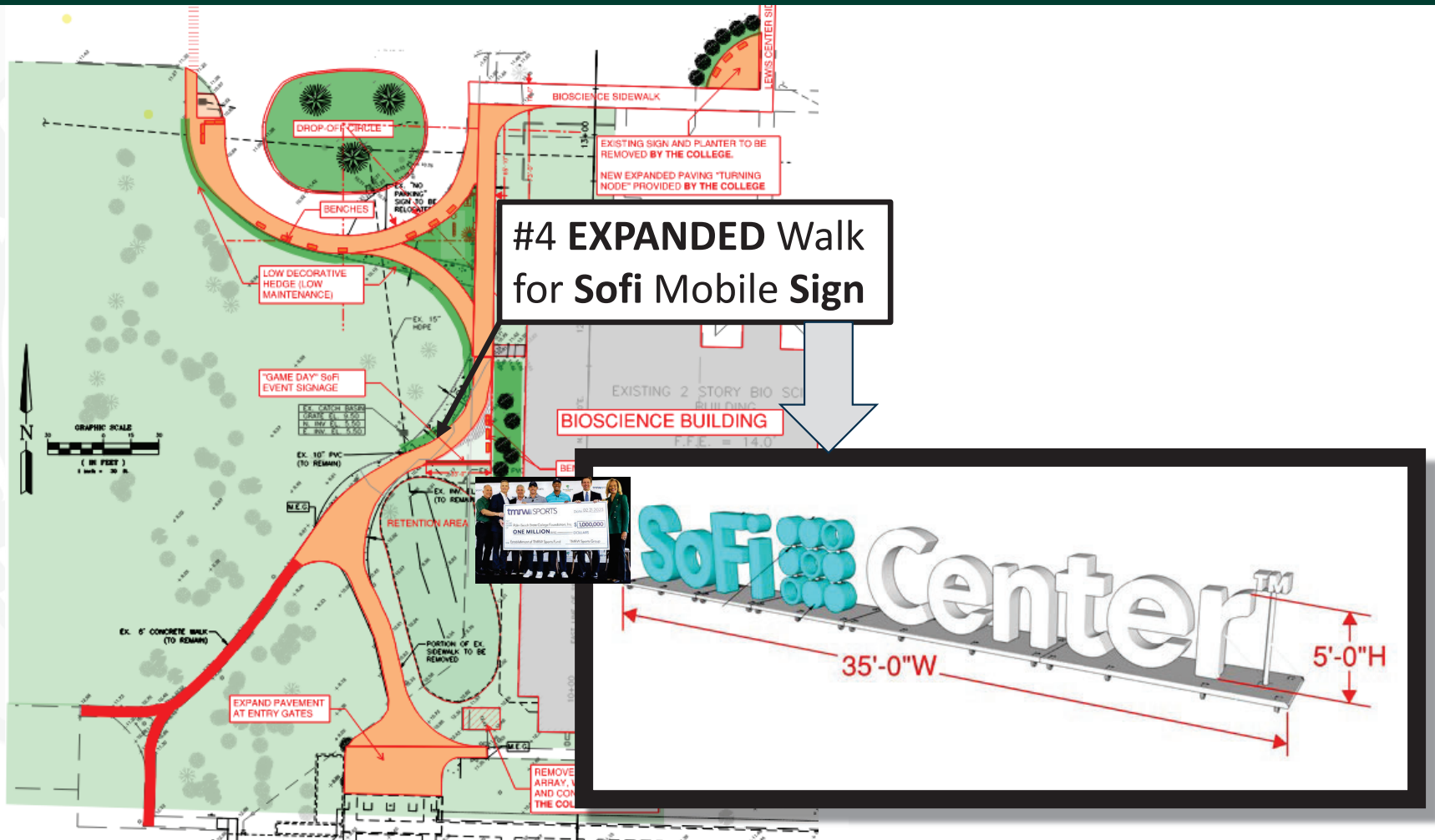


SoFi Elements #3 – NEW 10' w Sidewalks



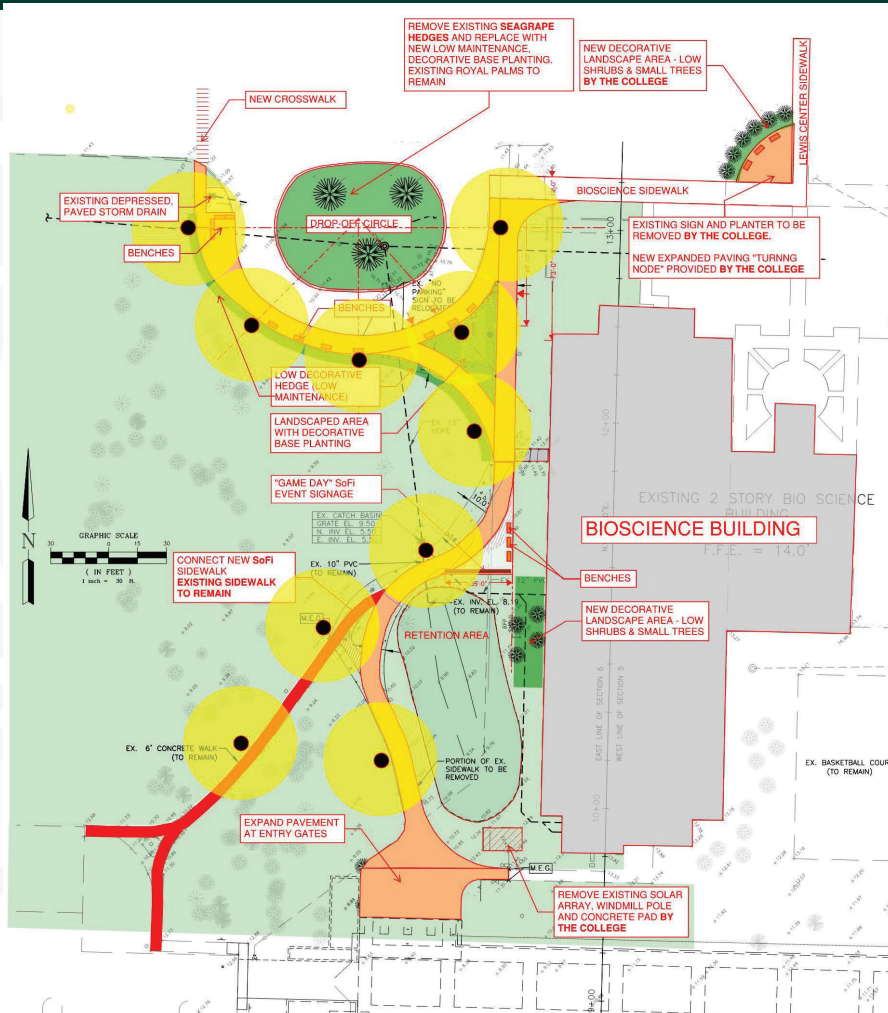


SoFi Elements #4 – EXPANDED Walk/Sign



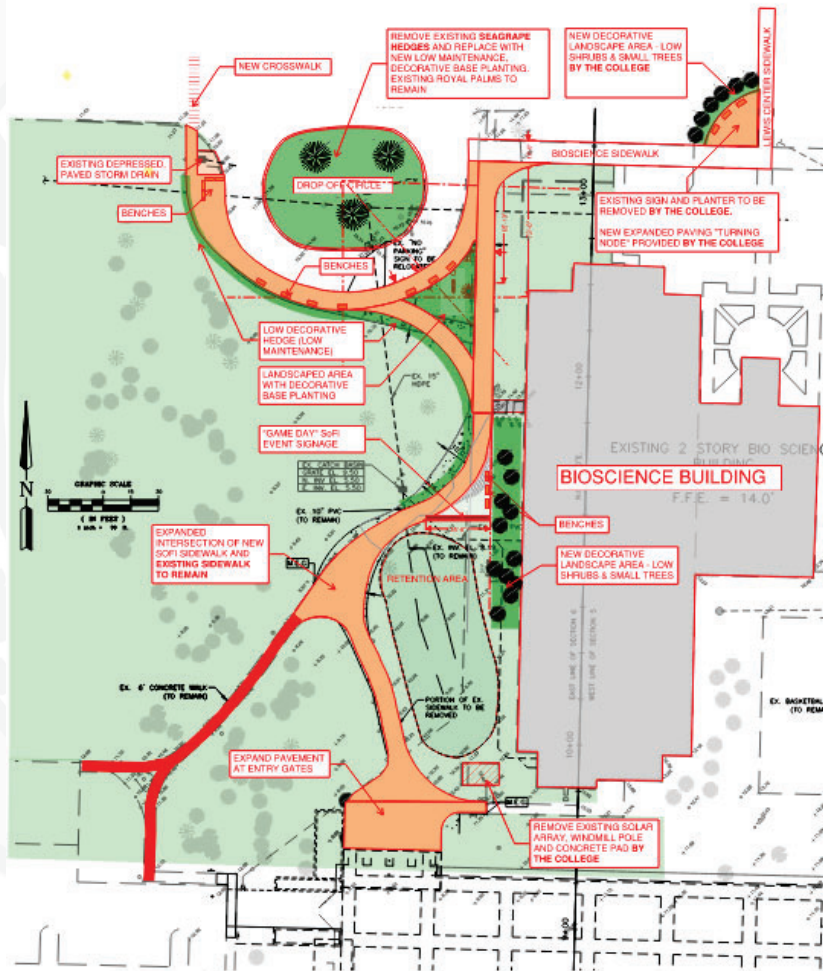


SoFi – NEW Site Lighting Plan





SoFi – Overall Site Development Plan





SoFi – Overall Site Development Plan



SOFI CENTER - SIDEWALK CONNECTION RENDERING PLAN
PALM BEACH GARDENS, FLORIDA

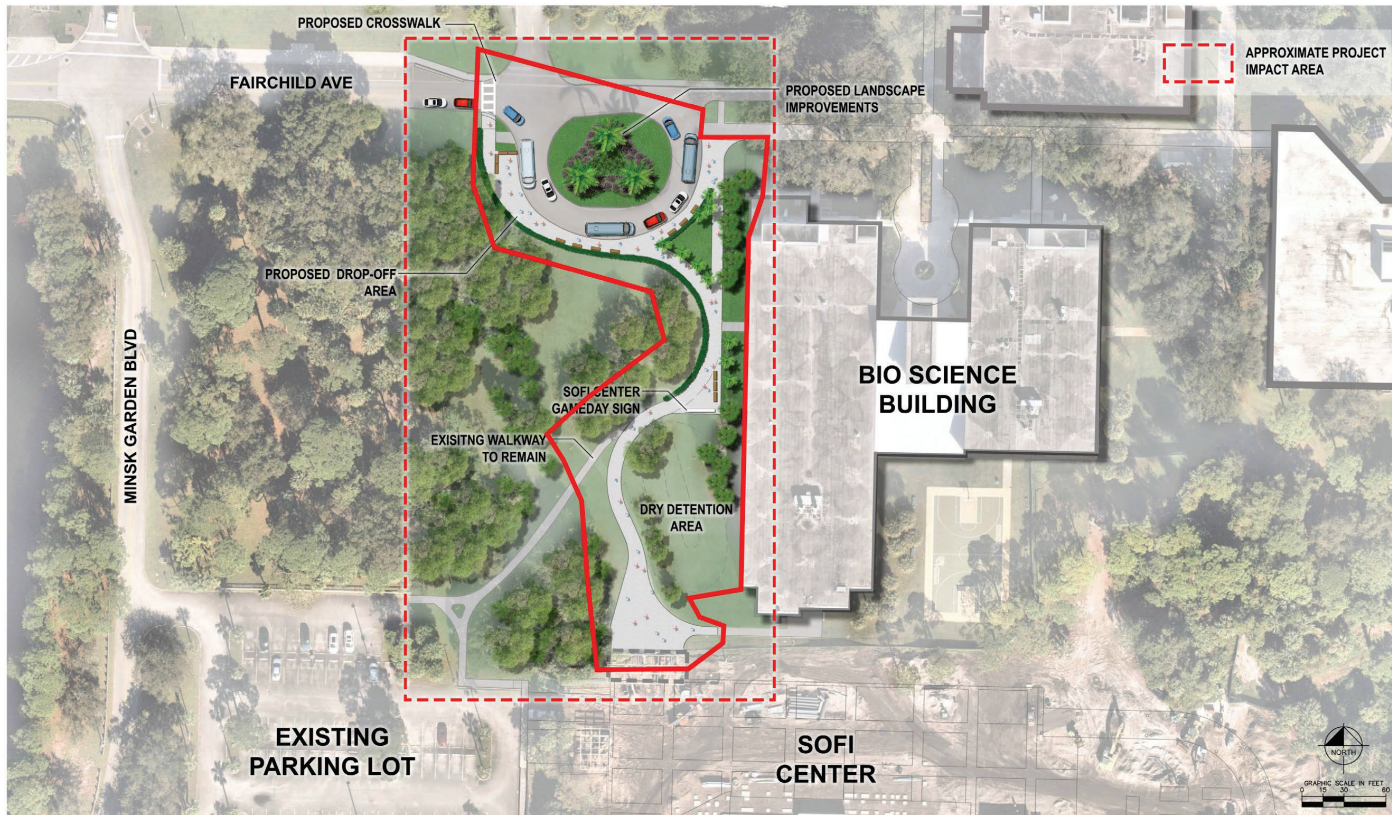


Kimley»Horn





SoFi – Site Development/Easement Plan



SOFI CENTER - SIDEWALK CONNECTION RENDERING PLAN
PALM BEACH GARDENS, FLORIDA

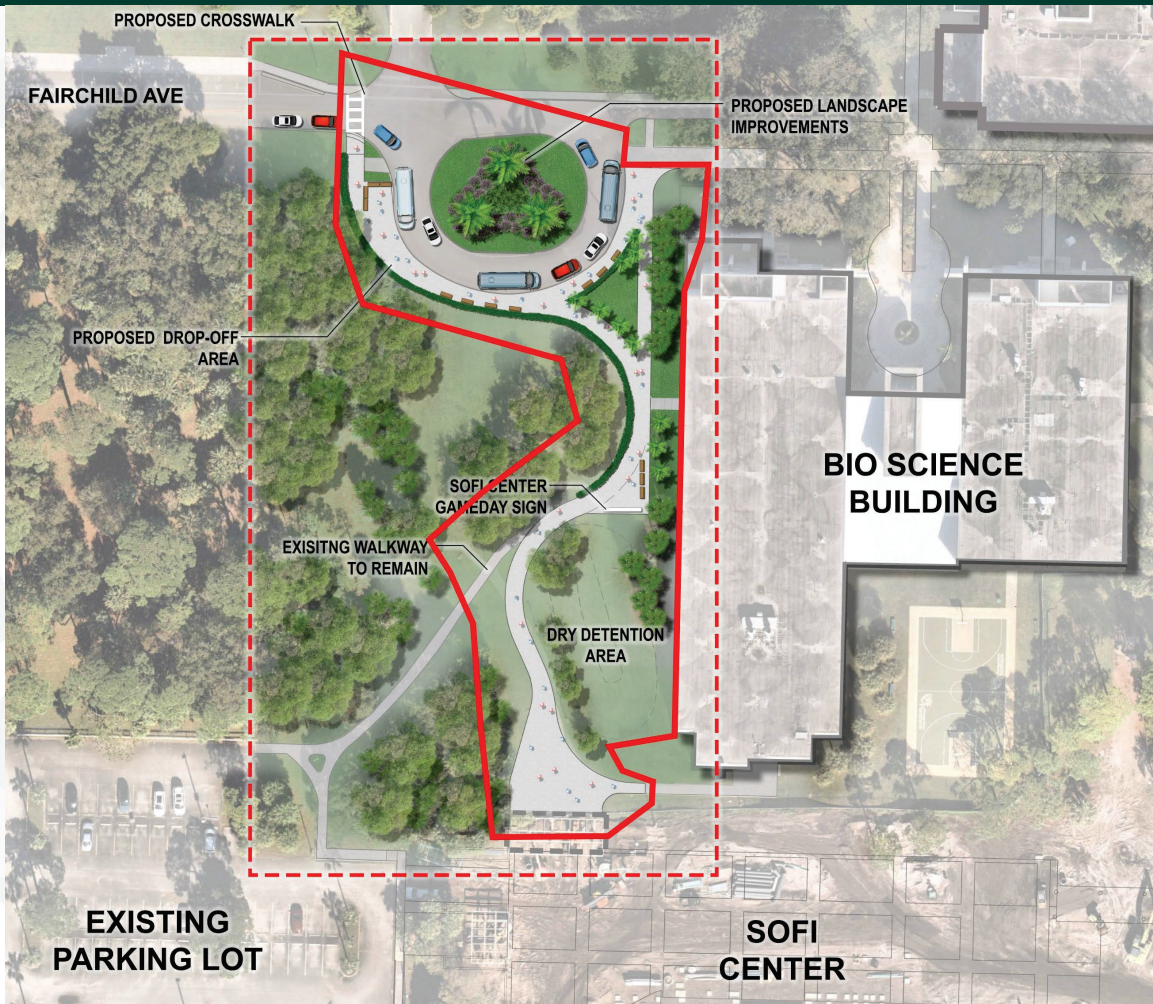


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SoFi – Easement Demarcation Plan





QUESTIONS ???



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**Rep. Lois Frankel Press Conference
Media Highlights**

Ms. Angela Harrington

Chief Communications and Public Affairs Officer

September 24, 2024



EARNED MEDIA: \$4.1M EV TECH GRANT

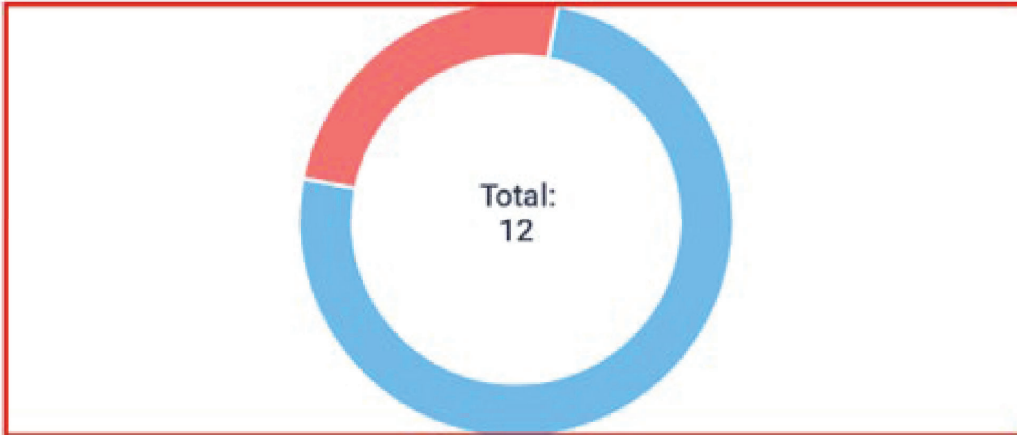
Press Conference on Thursday, Sept. 5, 2024

Congresswoman Lois Frankel presents PBSC with \$4.1 million grant from U.S. Department of Transportation and Housing and Urban Development

Media types: ■ Online ■ TV ■ Radio

Coverage by Media Type

Total mentions by media type over the selected coverage period.



Total Earned Media Mentions - 12

Potential Audience Reach

556,262,679 over 15 days (Sept. 1 – Sept. 15, 2024)

Cumulative potential audience reach by media type for the selected coverage period.

- TV: 3 (25%)
- Radio: 0 (0%)



EARNED MEDIA: \$4.1M EV TECH GRANT

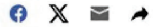
The Palm Beach Post

LAKE WORTH

\$4.1 million center to train electric vehicle mechanics coming to Palm Beach State College

Chris Persaud Palm Beach Post

Published 5:05 a.m. ET Sept. 7, 2024 | Updated 5:05 a.m. ET Sept. 7, 2024



Frankel: Give students the opportunity 'to be part of the fight against carbon emissions'



U.S. Rep. Lois Frankel (right) speaks with Palm Beach State College automotive student Karena Cabus on Thursday, Sept. 5 in an auto mechanic bay on the college's Lake Worth-area campus. Provided by Palm Beach State College.

Metric	Totals for The Palm Beach Post
Audience Reach	2.39 Million
Total Views	1,640
Social Echo	13



EARNED MEDIA: \$4.1M EV TECH GRANT

Leading Online Sources	Leading TV Programs
Yahoo!	Fox 29 News @6:30 PM
Palm Beach Post	Fox 29 News @10:30 PM
Lake Okeechobee News Online	WPTV News at 5 PM
MSN Money	
Ratchet & Wrench	
Robins Post	
Targeted News Service	

 **Yahoo! News** · Chris Persaud
Top Reach: **27.8M** | News | US | Sep 7 · 5:05 AM

 **WFLX (FOX)**
TV | US | Sep 5 · 6:52 PM

FOX 29 News at 6:30 pm

. >> An industry that is constantly evolving. And today **palm beach state college** got a big financial boost to help fill the growing need for specialized electric vehicle mechanics. Congresswoman **lois frankel** announcing 4 million dollars in federal funding to help expand the



[palm beach state college, lois frankel](#)

Audience Reach **5.25M**





SOCIAL MEDIA MENTIONS: \$4.1M EV TECH GRANT

External Mentions Reach: 140,366

External Mentions from U.S. Rep. Lois Frankel reaching 54,813 followers combined on Facebook, Instagram, X

WPBF 25 News @wpbf25news USA · Sep 6 · 9:20 pm
Palm Beach State College is leading the way with a new program | Click on the image to read the full story <https://t.co/JFxp1dAJ1>
138k Reach

WPBF 25 News @wpbf25news USA · Sep 6 · 9:20 pm
Palm Beach State College is leading the way with a new program | Click on the image to read the full story <https://t.co/JFxp1dAJ1>
138k Reach

Bradley Solyan @bradleysolyan (1 other source) · USA · Sep 5 · 3:59 pm
opportunities for our next generation is one of the things I love most about serving you in Congress. I'm proud to present \$4.1M to @PBStateCollege to expand one of its workforce training programs and keep preparing students for good-paying jobs in the growing EV field. <https://...>
149 Reach

Chambers for Innovation @chambersinnov8 Sep 11 · 9:00 am
Palm Beach State College will soon equip students with the skills for high-paying jobs in the #EV industry! Thanks to the fed. gov. \$4.1M+ in support, they're able to build new facilities for advanced automotive training. #CleanEnergyJobs #FLEVs <https://t.co/Npylp3UXE5>
2k Reach

Alexandra DySard @aliroundworld USA · Sep 9 · 11:35 am
Congrats to @PBStateCollege for becoming the first in Florida to offer training for green vehicle repair & maintenance! This new program marks a huge step toward building a skilled workforce for a sustainable future in Florida! #EVs #GreenJobs <https://t.co/Wqj3u6I5Pi>
217 Reach





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**President's 2024-2025
Goals**

Ava L. Parker, J.D.

President

September 24, 2024



President's 2024-2025 Goals Summary

Goal 1: Enrollment

Goal 2: Foundation

Goal 3: TMRW Sports Partnership

Goal 4: Academics

Goal 5: Community Engagement

Goal 6: Policy Review



Goal 1: Retention

Increase overall enrollment by 5% as compared to the 2023-24 academic year.

Grow enrollment of credit and non-credit to 41,000 students.



Goal 2: Foundation

Successfully replace the CEO of the Foundation.
David Rutherford retires in the first quarter of 2025.



Goal 3: TMRW Sports Partnership

Develop and have board approval for two new degree programs inspired by the TMRW Sports partnership.

Brand the College as part of the user experience for the visitors at the SoFi Center. Successfully migrate the SoFi Center and TGL into the College and the community.



Goal 4: Academics

Review and revise the academic curriculum to address the changing needs of the community, the current use based upon the program review, and the anticipated competition based upon Palm Beach County Schools increasing their adult program.



Goal 5: Community Engagement

Expand community engagement to increase business and public partnerships to support academic programming, student success, and the fiscal strength of the College.



Goal 6: Policy Review

Extensive Review of Board of Trustees Policy with an emphasis on updating policies that have not been reviewed in the last five years.



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Financial Review

Mr. James Duffie

Vice President, Finance and Administration

September 24, 2024



Financial Review

- Annual Financial Report
 - All Funds: GASB - Governmental Accounting Standards Board
 - Operating Fund 1; Capital Fund 7
 - Other funds include
 - Grants/Restricted
 - Auxiliary (business-type activities)
 - Endowment (n/a FDN)
 - Scholarship
 - Agency (clubs)
 - Other Capital – debt (liabilities) and investment (assets)
 - MD&A; Statements; Notes
 - Audit Templates



Financial Review

- Audit will be generally completed in early 2025
 - Financial Audit underway now
 - Typically, an identical report to what you see today
 - Formatting changes are occasionally requested
 - Using templates provided by AG
 - Findings, if any
 - Operational Audit next year
 - Policy and Legal reviews
 - Special topics
 - Standard findings expected – sometimes statewide topics
 - Other state reporting requirements throughout the year



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